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PRESS RELEASE

New Global MBA and Global Careers Service at Manchester Business School

Manchester Business School (MBS) has recently announced the launch its part-time Manchester Global MBA with specialist pathways which becomes effective for the July 2010 semester.

This world-class programme is designed to reward and develop tomorrow's international business leaders. Focusing on leadership skills from the outset, and providing a thorough grounding in the essentials of global business and management that will take careers to the next level.

Executives studying for the Manchester Global MBA can now choose to pursue the traditional global pathway or choose between specialist learning pathways such as finance and engineering. Each pathway offers students tailor-made core courses and electives designed in collaboration with leading industry bodies to meet the needs of each sector.

Using the blended approach, the courses include online workshops as well as regular residential workshops and group business simulations at centres in Manchester, Dubai, Kingston (Jamaica), Kuala Lumpur, Miami, Rio de Janeiro, Shanghai, and Singapore.

MBS is also launching a new global careers service for its students and alumni network of over 6,000, from 100 countries worldwide. The service offers a customised portal, face-to-face workshops and coaching.

“The city of Manchester is the home of original thinkers and of innovation – this ethos is reflected in all our programmes and teaching. Our newly revamped MBA combines the best in academic theory with practical, real life projects so that our students not only get an outstanding learning experience but can apply their knowledge to solving the business problems of the future,” says Nigel Banister, Chief Global Officer at MBS.

Manchester Business School is ranked as one of the top 40 business schools in the world, according to the annual Financial Times survey conducted in January 2010. MBS is currently ranked first in the UK for business research by the government's RAE and MBS' doctoral programme was ranked second in the world by the Financial Times.

The Jamaica Institute of Bankers (JIOB) is the Caribbean Centre for Manchester Business School. The Chair of the JIOB, Mrs. Pamela Smith, expressed delight at this new development, noting that “the redesign of the programme indicates MBS’s responsiveness to the higher education needs of the society and will allow aspiring professionals greater scope for upgrading their professional skills in this highly competitive environment”. The programme caters to persons who consider themselves as generalists and is also geared to persons who prefer the specialist pathways.

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